



Prasanna Dhungel

Co-founder, Managing Partner



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Prasanna Dhungel is the Co-Founder and Managing Partner of GrowByData.

GrowByData - a Boston-based marketing intelligence firm founded in 2014 - provides top agencies and brands with holistic visibility into the digital shopper journey. GrowByData's products provide visibility across multiple dimensions including search, product, marketplaces, pricing, and competition. The firm support clients' win new business and boost performance with novel insights and white glove services – a unique methodology for the industry.

Prasanna has a diverse background across geographies and industries. He received his BS with Honors from Cornell University, MEng from Princeton University, and an MBA from Kellogg School of Management. Prasanna brings two decades of experience running global data businesses and advising executives, board members and investors on data-driven growth. He has supported product at Valence Health and D2Hawkeye, and advised Gates Foundation, Athena Health and Apellis Pharma. In addition, he sits on the board of Clinic One, a preventative healthcare center and has advised private equity firms such as Bessemer Venture Partners and Welsh Carson Anderson & Stowe. He is originally from Kathmandu and currently resides in Boston.

About GrowByData

A Boston-based company founded in 2014, which provides agencies, brands, and retailers with unified visibility into the journeys of buyers across the web. GrowByData products provide holistic visibility across multiple dimensions including search, product, marketplaces, pricing, and competition. Our objective is to give customers deep insight into buyer behavior and needs through this holistic visibility, which is not possible through singular search or multiple tools.