



GrowByData

Solution:

MAP Intelligence

Vertical:

Retail

Campaign KPI:

Violated SKU Count

MAP Violations

Core Themes:

Enforce MAP Price

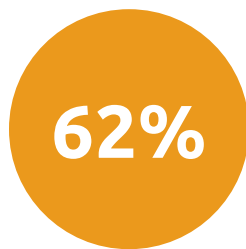
Protect Brand Value

Maintain relationship with authorized retailers

LEADING BEAUTY RETAILER REDUCES NUMBER OF VIOLATED SKUS AND MAP VIOLATIONS WITH

GROWBYDATA'S MAP INTELLIGENCE SOLUTION:

In one year's time, the beauty retailer used GrowByData's MAP intelligence solution to scan MAP violations on a SKU level across multiple online marketplaces, resulting in:



Reduced violated SKU count



Reduced MAP Violations

